



PERFORMING ARTS
WORKSHOP

SPARKING

CREATIVITY AND INNOVATION IN EDUCATION

2010 ANNUAL REPORT



A Letter from Jessica Mele, Executive Director

I am pleased to present you with our 2010 Annual Report. With your support, the Workshop has weathered a turbulent time to become a beacon of stability, as well as an unwavering voice for education reform through the arts. Now more than ever, students need to develop the critical thinking and problem solving skills that will help them succeed in the 21st century.

In 2010, our advocacy efforts took a great leap forward with the creation of our Advocacy Action Plan. We're sharing our message of educational equity through the arts with lawmakers, stakeholders, and educators, so we can bolster the role of the arts in education. Our plan will guide us in using our voice strategically at the local, state and national levels.

Performing Arts Workshop's programming continues to meet community need in a time of crisis. In 2010, we maintained our level of service to youth, despite a difficult economy. We also met a rising need for our after school programming by community centers and schools. The Workshop served more youth in out of school time and summer hours than in our entire 45-year history.

One of our proudest moments in 2010 was the completion of the Arts Residency Interventions in Special Education (ARISE) Project. Funded by the US Department of Education, ARISE evaluated the impact of performing arts programming on students with special needs. The evaluation results demonstrate the positive impact of the arts on student learning and in building educational equity for all young people:

- Participating students performed better on California state standardized tests, had higher attendance rates and improved critical thinking skills than students not participating in the project;
- Special needs students demonstrated an eagerness to be mainstreamed with their general education peers.

To ensure that our efforts can be sustained into the future, in 2010 we founded the Gloria Unti Legacy Society. Named after our visionary founder, the Gloria Unti Legacy Society encourages those who have supported the Workshop financially and otherwise to consider including us in their estate plan. Our shared legacy can be one of improving the lives of young people and our communities through the arts.

This letter is my first as Executive Director. I write with great pride in our board and staff whose commitment to this organization has kept us thriving in this difficult time. Executive transitions are normally a trying moment for any organization. The staff and board of Performing Arts Workshop have defied expectations in ensuring a smooth transition of leadership.

Performing Arts Workshop's role has never been more critical. Your continued support ensures that young people have access to the education that they need and deserve to succeed in school, work and life in the 21st century.

Sincerely,

Jessica Mele
Executive Director



A student striking a downbeat to a syncopated rhythm during a World Music workshop for family and friends with disabilities in Golden Gate Park.

83%

of the teachers we partnered with witnessed improved student learning as a result of arts integrated lessons.

The Workshop in Action

I write “metaphor” on the dry erase board, and ask my 8-year old poetry students to define it.

“Is that when a star falls out from the sky?”
“I think it’s a kind of medicine.”

Only a few brave kids dare to answer something this mysterious. Their faces say they’re tired, preoccupied. Some are staring down at their shoes.

Trauma and loss aren’t strangers to many of my students. Nestled in San Francisco’s often neglected Bayview District, this school is packed with children shouldering the weight of the neighborhood’s struggles. In class, students often fire insults at one another. It’s a challenge to get students to learn. Let alone excited to learn.

I offer an example: “A poem is a house that you build. The words you choose are the wood. Then you use tools that we’ve learned, like the five senses, rhythm, and line breaks to carve it into your perfect house that you can then invite people into.”

More heads nod. But some continue to stare down at the floor and fumble with their pink erasers. I dive deeper by relating it to real life: “My mom’s anger is a sudden rainstorm on a sunny day.” Ah-ha. Giggles, agreement, eyes are starting to light up.

Five hands have now shot up into the air and are dying to share. The understanding and excitement is contagious.

“My mom gets mad real slow. She is a get-mad-turtle,” a student says.

“Nu-uh, my mom’s nice. She’s the ray of sunshine through the window,” someone else chimes in.

Five hands have now shot up into the air and are dying to share. The understanding and excitement is contagious.

The students who came to class fidgety and distracted are now zipping their pencils across the page, racking their brains for a juicier way to describe the sky or their favorite food. Poetry is no longer a mystery.

At sharing time, the students are smiling and proud of their poems. They listen carefully to each performer and praise the vivid images that they hear.

At the end of class, a shy and quiet student waves me away from the others, gestures for me to bend down, and whispers: “Poetry is fun like the best birthday party.”

By **Jennifer Chien**, *Performing Arts Workshop Teaching Artist*

AN EFFECTIVE AND TESTED PROGRAM

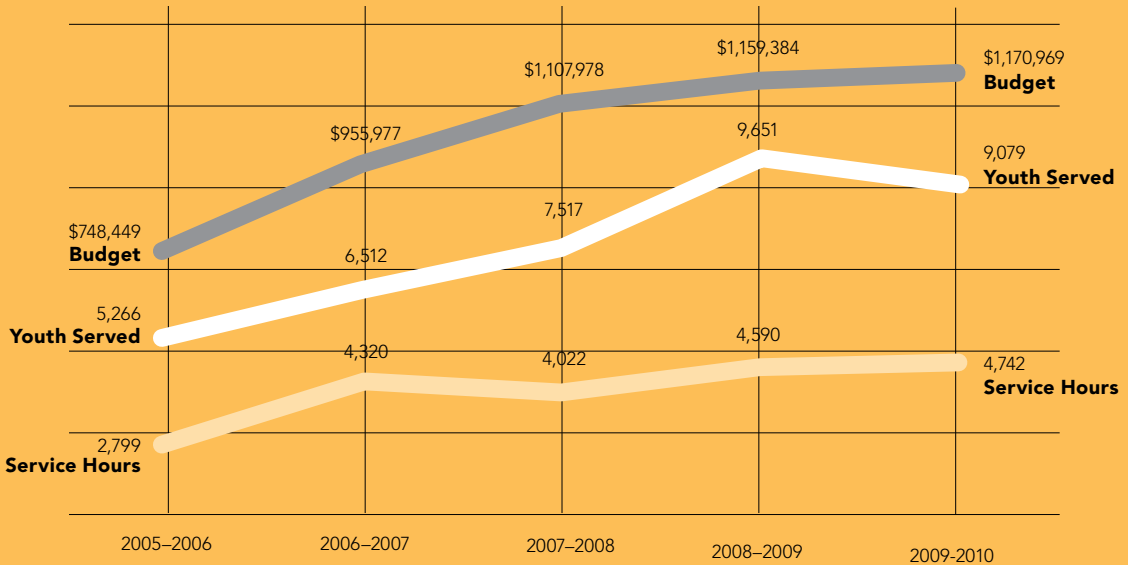
Outside evaluators studied our work in the classrooms...

Program Impacts	Special Ed Students	General Ed Students
Increased proficiency in mathematics	✓	✓
Improved language comprehension	✓	✓
Improved critical thinking skills	✓	✓
Reduced absenteeism	✓	✓
Special Education students feel more confident about joining mainstreamed classrooms	✓	n/a
Special Education students feel more successful in the classroom and have an opportunity to be on “equal ground” with general education students	✓	n/a

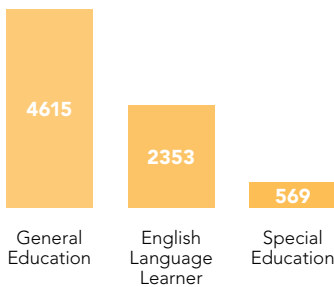


At a child development center, four year olds reach and grasp a ripe orange in a tree. Study after study shows that the arts enhance overall neurological development.

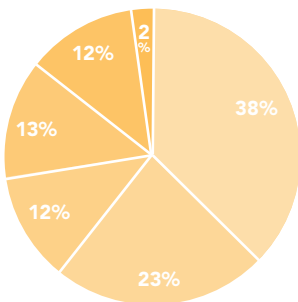
Giving students the education they need and deserve



Youth Served by Population 2009-10



Youth Served by Ethnicity 2009-10



38% Asian/Asian American
 23% Hispanic/Latino
 13% African/African American
 12% Caucasian
 12% Others
 2% Decline to State



Elementary and middle school youth practice projecting energy and focus out to an audience. Performing Arts Workshop's in school and after school programs supplement arts programs that have been gutted from public education.

"[The teaching artist's] enthusiasm, charm, and talent were contagious. She captivated the students' attention and developed a trust with them that made them participate in the freedom of their inner selves."

-Community Partner

“Thank you for helping me gain confidence.”

—Ann, 4th grade, Robert Louis Stevenson Elementary School

FOUNDATIONS AND CORPORATIONS

\$75,000 and above

First 5 San Francisco
The William & Flora Hewlett Foundation
San Francisco Department of Children, Youth and Their Families
U.S. Department of Education

\$30,000 - \$74,999

Walter & Elise Haas Fund

\$15,000 - \$29,999

Anonymous
GGF Foundation
Clarence E. Heller Charitable Foundation
Marin Community Foundation
The MetLife Foundation
Partners in Education Program funded by MetLife Foundation and administered by the National Guild for Community Arts Education
Michelson Family Foundation
National Endowment for the Arts
The Kimball Foundation

\$10,000 - \$14,999

California Arts Council

\$5,000 - \$9,999

Alameda County Office of Education
ExCEL - San Francisco Unified School District
Human Services Agency of San Francisco
Morris Stulsaft Foundation
The Crescent Porter Hale Foundation

\$1,000 - \$4,999

A Better Place Foundation
Bill Graham Foundation
Zitrin Foundation

\$500 - \$999

Creative Capacity Fund
James Irvine Foundation

Up to \$249

Buffalo Exchange
The Improve Group

Matching Gift Programs

Cisco
Pier 39
Quidel Corporation
Salesforce.com Foundation

INDIVIDUALS

\$1,000 - \$4,999

Lai-Ming Chan Meyer
Tom DeCaigny and Seth Goldstein
Karen Harris and Will Cavin
Phyllis Huckabee
Annie McGeady
Jason McMillan
Debbie and Bob McNeil
Cyrus Wadia
Merti Walker
Talley and Paul Webb
Charles and Jean Wood

\$500 - \$999
Lorne Buchman
Richard Chandler
Sherry Conrads
Nicholas Dewar and Nicki Michaels
Linda Belden and Donald Ohlen
Diane Downing

Gary Draper
Katharine Gin and Kjell Nordeson
Joshua Konecky
Carlene Laughlin
Ira Mellman
Monique Olivier
Linda Rindt
Connie and Kevin Shanahan
Marilynne Solloway
Gloria Unti
James Watson

\$250 - \$499

Cristina Agruedas
Michelle Angier
Mark Chavez
James Coleman on behalf of Elizabeth Yount
Paula and Charles Collins
Gini Dold
Eleanor Drey and Rennie Saunders
Robert Emerson
Lisa Erdberg and Dennis Gibbons
Ronni Garfield
Kaatrri Grigg
Francoise Herrmann
Martha Kropf
Benedicte Lebreton
Sukey Lilienthal and David Roe
William and Catherine Madison
Gregory Marks
Sajjad Masud
Jessica Mele
Pamela and John Mele
Shirley Osumi
Ron Reitz
Peter Rothblatt
Alan and Sue Rothenberg
Alex Tirion
Sonia Wong

\$100 - \$249

Robin Beers
Manuel Bella
Mowitza Biddle
Pamela Boucher
Alfred and Therese Brandi
Peter Bray
Brenda and Bill Edwards
Seth Brenzel and Malcolm Gaines in honor of Peter Rothblatt
Margaret Brodtkin
Julia Bromley
Viola Buitoni
Michael and Prudence Burkhardt
David and Janet Cain
Rosa Carrillo
Steve Carroll
Charles and Margaret Charnas
Margaret Chesney Anderson and David Anderson in honor of Peter Rothblatt
Penny Clark and Lauren Thiem
Kenneth Cole
Steve Coleman
Ioannis and Jennifer Cosmadopoulos
Diane and John David
Matthew Davison
Dennis DeVoto
James Donohue
Richard Doyle, DDS
Diane Filippi and Ephraim Hirsch
Christopher and Nancy Fleck
Philip and Velia Frost
Leah Garchik and Jerry Garchik
Stephen Gardner
Larry Gerace in honor of Philip Veilleux
Global Writes
Elizabeth Golda
Ranvir and Nikita Gujral
Mark Gunther



Pre-schoolers demonstrate symmetrical, overlapping shapes in a Creative Movement lesson on “making positive and negative shapes in space.” Studies show that the arts build self-confidence and understanding of others.

Roz Hamar
 Adele Hayutin
 Jeremy Heiser
 Cheryl Howell
 Cathy Inamasu
 Dr. Paul Jones
 Kimberly Kelly
 Sean Kenney
 Anna Kuperberg and Carla Johnson
 Jamie and Liz Langenbrunner
 William and Patricia Langley, Jr.
 Danielle Lazier
 Maribelle and Steve Leavitt
 Ian Lind
 James and Sharon Lofrano
 Michael Lopez
 Harry Louie in honor of Christine Louie
 Jeanne and Gene Lynch in honor of Virginia Dold
 Dan Mahoney
 Kanwal Majeed
 Vincent and Skippy Mancini
 Johnny Mansour
 Leila and Alan Marcus
 Wendy Menefee
 Susan Millhouse
 Jeanne Milligan
 Julia Moriarty
 Julian Munoz
 Matthew Noonan
 Mike and Judy O'Shea
 Norma Olivier
 Blamid Palatucci
 Tony Pantaleoni
 Edith and Ira Plotinsky
 Francine Prophet
 Jenny Reisch
 John Riley
 Alice and William Russell-Shapiro
 William Ryan
 Sam Zanze
 John Sanger
 Carla Saunders
 Michael Shane and Karen Larsen
 Danan Sherman
 Carol St. Helen
 Jim Sturdevant and Therese Lawless
 Judith and Jerry Sullivan
 Paulette Traverso
 Rocky and Christine Unruh
 Mary and Terry Vogt
 Phiroze and Goolcher Wadia
 Geri Webb
 Kathleen Welsh, MD
 Robin White
 Brian Wiedenmeier
 Frederik Wijsenbeek
 Dorothy Witt in honor of Leila Abu-Saba
 James Wood

Rachelle Axel
 Mike and Christy Bassi
 Kathleen and Daniel Beaulieu
 David Bezanilla
 Chris Bollini
 Zoe Borkowski
 Frank and Jennie Brown
 Corinne Chan
 Laurie Chandler
 Mae Chesney
 Dan Ciccarone and Kim Koester
 Patricia and John Clifford
 Kathryn Collier and Jodi Schwartz
 Dan Connor
 Susie and Kevin Coyne
 Takami Craddock
 Bob Craft
 Reeshemah Davis
 Annie Dorsey
 Steve Dunwell in memory of Dave Sarvis
 Henry Larry Eiring
 Mena Farakos
 Consuelo Faust and Thor Anderson
 Jonathan Ferdon
 Mary Ferdonleaveroni
 Scott Fernjack and Margaret Taddy
 Mary Ferris
 Brendan and Mary Kay Finn
 Leslie Fitch
 Marilyn and Matt Flores
 Elizabeth Reid Fong
 Leah and Cecil Forbes
 Neva Fowler
 Elizabeth Radel Freeman, MPH
 Jennifer Friedman
 Diana Fuller
 Betty Gandel
 Jon Gertler
 Jules and Janice Goldstein
 Karen Grove
 Jonathan and Jamie Gubman
 Barbara Guerrero
 Tenley Harrison
 Jonathan Herman
 Marianna Houston
 Geoff Hoyle
 Helen Hughes
 Judith Hurabiell
 Alyson Jacks
 Ellen Jackson
 Becky Jenkins
 John Johnck
 Jack Johnson
 Robert Keeny
 Moira Kimball
 Liza Kirchoffer
 Marcus Lee
 Jane Leylegian in the name of Courtney Mueller and David DePippo
 Alex Lilien
 Kathy Lollock in memory of Rose Maniscalco
 Maxine Macbeth
 Lynn Magnet
 Mary-Louise Mann
 Anne Mannes

Dottie Marks
 Daniel McDonald and Martha Ryan
 Paula McGeady
 Michael Anderson
 Wendy Miller
 Martin and Denise Monfredini
 Elizabeth Moresco
 Tom Morris
 Tom Morrissey and Jon Wessel
 Ellen Mrazek and Dan Slattery
 Michelle Oberman
 Jim Oerther
 R. Diane Orr and Sue Cook
 Edward and Christine Ottonello
 Phillip Palermo and Ernest Stout
 Yolanda Papapietro
 Tito and Bobby Patri
 Kathleen Paver
 Carol Petrini
 Cecilia Pfeiffer
 Jane Polin
 Nanette Reinhard in honor of Diane David
 Peter Rengstorff
 Maureen and Dodge Riedy
 Deborah Rivard
 Rita Rodriguez and Bill Rivers
 Diane Ross
 Matthew Rossiter
 Karen Rothblatt and Mary Morales
 Nancy Rubin
 Gregory Ryken
 Marion Salmond
 Marilyn Sanders and Christine Elliot in honor of Patrick Sanders and Family
 Janet and David Saucer
 Anthony Sauer
 Susan and Dante Scarnecchia
 Huma Siddiqi
 Sandra Silva and Eugene Borstl, Jr.
 Lindsey Simon
 Elizabeth Simpson
 Dana Smith and Kesten Migdal
 Eleanor Smith
 Ann Spillane

Jo Ann Stewart
 Jean Sullivan
 Joan and Walter Sullivan
 Paulett Taggart and Bill Stout
 Elizabeth Telesco
 Marty and Sue Tierney in honor of Rich Worner Jr.'s birthday
 Yuko Umezawa
 Janet Vanden
 Valorie and Leopoldo Villela
 K. Lynn Vooro
 Barbara Walcom
 Jeff Waldon
 Nancy Wang and Robert Kikuchi-Yngojo
 Nancy and Howard White
 Tara and Barry Widener
 Jennie Winton
 Rich and Cathy Worner in honor of Liz Harrison Kudo
 Albert and Evelyn Worner
 Aria Yow

The Gloria Unti Legacy Society

Gloria Unti
 Linda Belden
 Diane Downing



Gloria Unti founded Performing Arts Workshop in 1965 to provide a creative outlet for inner-city teenagers. A recognized leader in the arts, she developed programming that has measurably changed the lives of young people for over 46 years. Unti pioneered our successful, hands-on, integrated approach that has been replicated in programs around the country.



During a Creative Movement lesson on tension and suspense, three and four year olds prepare to spring forward and run on a sudden, explosive beat of the drum. An independent evaluation found that students who take our in-school programs feel more comfortable expressing new ideas, learn information more quickly, and are better at retaining new information.

\$10 - \$99

Kathy Angus
 In the name of Charlotte and Paul McKnight
 Elizabeth Applegate

STATEMENT OF FINANCIAL POSITION JUNE 30, 2010 (With Comparative Totals for 2009)

	Unrestricted	Temporarily Restricted	TOTAL 2010	TOTAL (Summarized) 2009
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	\$421,890	\$36,768	\$458,658	\$496,341
Accounts receivable	131,176	-	131,176	217,214
Inventory	1,071	-	1,071	2,042
Prepaid expenses	8,417	-	8,417	5,811
Total current assets	562,554	36,768	599,322	721,408
FIXED ASSETS				
Furniture and fixtures	56,743	-	56,743	54,451
Machinery and equipment	47,693	-	47,693	47,452
Leasehold improvements	63,555	-	63,555	63,555
Less accumulated depreciation	(72,298)	-	(72,298)	(53,197)
Total fixed assets	95,693	-	95,693	112,261
OTHER ASSETS				
Deposits	3,326	-	3,326	3,326
TOTAL ASSETS	\$661,573	\$36,768	\$698,341	\$836,995
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable	\$7,905	\$-	\$7,905	28,794
Accrued vacation pay	42,678	-	42,678	37,119
Total current liabilities	50,583	-	50,583	65,913
NET ASSETS				
Unrestricted - operations	410,990	-	410,990	368,737
Board designated	200,000	-	200,000	200,000
Temporarily restricted	-	36,768	36,768	202,345
Total net assets	610,990	36,768	647,758	771,082
TOTAL LIABILITIES AND NET ASSETS	\$661,573	\$36,768	\$698,341	\$836,995

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2010 (With Comparative Totals for 2009)

	Unrestricted	Temporarily Restricted	TOTAL 2010	TOTAL (Summarized) 2009
REVENUES AND SUPPORT				
Government contracts	\$696,375	\$-	\$696,375	\$679,271
Program service fees	121,569	-	121,569	108,652
Donations - foundations and corporations	43,108	131,500	174,608	202,820
Donations - individuals	50,476	-	50,476	34,134
Investment Income	3,879	-	3,879	9,046
Sales, net of \$954 and \$672 in costs of sales in 2010 and 2009	738	-	738	132
Net assets released from restrictions	297,077	(297,077)	-	-
Total revenues and support	1,213,222	(165,577)	1,047,645	1,034,055
EXPENSES				
Program services				
Artists-in-School	636,002	-	636,002	675,938
Artists-in-Communities	228,663	-	228,663	189,566
Advocacy	82,254	-	82,254	36,130
Total program expenses	946,919	-	946,919	901,634
Support services				
Management	86,682	-	86,682	116,042
Fundraising	137,368	-	137,368	141,708
Total support services	224,050	-	224,050	257,750
Total expenses	1,170,969	-	1,170,969	1,159,384
INCREASE (DECREASE) IN NET ASSETS	42,253	(165,577)	(123,324)	(125,329)
NET ASSETS				
Beginning of year	568,737	202,345	771,082	896,411
End of year	\$610,990	\$36,768	\$647,758	\$771,082



Pre-K kids roar “1, 2, 3” in Spanish, Chinese, and English to cap off a World Music class. Performing Arts Workshop delivers programs that help at-risk students gain creativity, collaboration, and problem-solving skills—critical skills for success in the 21st century.

Ignite young minds through the arts!

It’s time to reinvent education for the 21st century. Creativity, collaboration, and problem-solving—skills gained through learning arts—are fundamental skills for the technological age.

Right now, the only way school districts and communities can provide high quality arts education is through a program like Performing Arts Workshop. But they can’t afford us without your donation.

Please make a gift today to help our children receive arts and music classes.

Your gift to Performing Arts Workshop makes a difference:

\$60 gives 30 students one week of arts instruction

\$250 gives 30 students one month of sequential arts instruction

\$900 gives 30 students a semester-long course in Theatre Arts, Music, Dance or Creative writing

Go to our website to make a quick and secure online donation:

<http://performingartsworkshop.org/pages/donate.html>

Or mail a check to:

Performing Arts Workshop
1661 Tennessee Street, Unit 3-0
San Francisco, CA 94107

If you have any questions or comments, please feel free to e-mail us at info@performingartsworkshop.org.

The Staff and Board of Performing Arts Workshop are immensely grateful to our team of 30+ teaching artists. Their talents and commitment to young people help make life-changing experiences possible every day. Go to our website to read the bios of Workshop Teaching Artists:
http://performingartsworkshop.org/pages/workshop_artists.html

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Artistic Director
Gary Draper

Program Director
Karena Salmund

Program Manager
Aurora King

Program & Communications Manager
Anne Trickey

Program & Administrative Assistant
Larry Jones

Media Intern
Sean Hennessey

Development Director
Brian Wiedenmeier

Individual Giving Coordinator
Beverly Mislang

Finance Director
Cathy Worner

Board Liaison
Linda Belden

Founder, Director Emeritus
Gloria Unti

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